

KALEIDOSCOPE PICTURES

presents

BELIEVE

CAST

Adam Pendon...	LARRY BAGBY
Mark Fuller...	LINCOLN HOPPE
Jean Pendon...	VANESSA DEHART
Tom Hawks...	BRIAN CLARK
Amy Hawks...	BRITANI BATEMEN
Dan Bretenheimer...	STEVE ANDERSON
Sally Bretenheimer...	ANN BOSLER
Howard Flash...	JEFF OLSON
Mitch Harris...	CRAIG CLYDE
Betty Fuller...	JODI RUSSELL
Dr. Bronson...	SCOTT BRONSON
John Miller...	CURT DOUSSETT
Clint Williams...	MIKE HAMIL
Mayor Campbell...	DAVID NIEMAN
Steel Mill CEO...	MICHAEL FLYNN
Ray Sterago...	K. DANOR GERALD
Lola...	LEILANI MARSHALL
Chris Bretenheimer...	DUTCH EJ WHITLOCK
Addie Bretenheimer...	CHARLOTTE NORRIS
Dr. Felix Philips...	CHRIS KENDRICK
Jon Loch...	GRAHAM RUSSELL
Cindy Turner...	LORI REES
Charlie Turner...	JANSEN DAVIS
Recovery Center Counselor...	MICHELE CONE
Billy Peterson...	TROY DUNN
Jill Peterson...	SHANNON ENGEMANN
Brad Tolman...	MACLAIN NELSON
Mark Fuller Jr....	ERIC JACOBS
Keira Fuller...	STEVIE MATHEWS
Tommy Fuller...	CHANDLER BENETT
Don Lampton...	RICK FITZGERALD
Charlie the Waiter...	ROSEMBERG SALGADO
Event Coordinator...	MELISSA PACE
Recovery Group Leader...	DARREN JOHANSEN
Man on the Street...	KIRBY HEYBORNE
Party Goer #1...	RICHARD BEACH
Party Goer #2...	PAUL KIERNAN
Party Goer #3...	JAMES JAMISON
News Broadcaster...	DAN RASCON
Wardrobe Mistress...	JENNIFER LLEWELYN
Lighting Guy...	KELLY KLINDT
Wind Guy...	MATT HARRIS
Camera Guy...	JASON RODGERS
Boom Guy...	AARON MERRILL
Congressman Reynolds...	KENT BATEMAN
Tom's Boss...	BOB CONDOR
Tom Co-Worker...	JASON ALLRED
Acoustic Guitar Player...	SHANE JACKMAN
Drummer...	JOHN HANCOCK
Keyboard Player...	BLAKE ADAMS

Bass Palyer...
Electric Guitar Player...
Motivational Speaker...
Paco Sanchez...
Reverand Goldsmith...
Anchorman...
Bookstore Patron...
Bookstore Patron...

CRAIG POOLE
RICH DIXON
JOHN LAWERENCE
JULIO ARCIHIEGA
MORGAN LUND
TERRY WOODS
CHRISTIANNE KENDALL
SHEILA ROBBINS

Cast In Order of Appearance

Dan Rascon...	NEWS BROADCASTER
Mike Hamill...	CLINT WILLIAMS
Michael Flynn...	STEEL MILL CEO
David Nieman...	MAYOR CAMPBELL
Larry Bagby...	ADAM PENDON
Lincoln Hoppe...	MARK FULLER
Vanessa Dehart...	JEAN PENDON
Steve Anderson...	DAN BRETENHEIMER
Ann Bosler...	SALLY BRETENHEIMER
Brian Clark...	TOM HAWKS
Britani Batemen...	AMY HAWKS
Curt Doussett...	JOHN MILLER
Scott Bronson...	DR. BRONSON
Jeff Olson...	HOWARD FLASH
Leilani Marshall...	LOLA
Craig Clyde...	MITCH HARRIS
Jodi Russell...	BETTY FULLER
K. Danor Gerald...	RAY STERAGO
Dutch EJ Whitlock...	CHRIS BRETENHEIMER
Charlotte Norris...	ADDIE BRETENHEIMER
Richard Beach...	PARTY GOER #1
Paul Kiernan...	PARTY GOER #2
James Jamison...	PARTY GOER #3
Michele Cone...	RECOVERY CENTER COUNSELOR
Jansen Davis...	CHARLIE TURNER
Kirby Heyborne...	MAN ON THE STREET
Lori Rees...	CINDY TURNER
Chris Kendrick...	DR. FELIX PHILIPS
Rick Fitzgerald...	DON LAMPTON
Rosemberg Salgado...	CHARLIE THE WAITER
Melissa Pace...	EVENT COORDINATOR
Darren Johansen...	RECOVERY GROUP LEADER
Maclain Nelson...	BRAD TOLMAN
Eric Jacobs...	MARK FULLER JR
Stevie Mathews...	KEIRA FULLER
Chandler Bennett...	TOMMY FULLER
Jennifer Llewelyn...	WARDROBE MISTRESS
Kelly Klindt...	LIGHTING GUY
Matt Harris...	WIND GUY
Jason Rodgers...	CAMERA GUY
Aaron Merrill...	BOOM GUY
Kent Bateman...	CONGRESSMAN REYNOLDS
Bob Condor...	TOM'S BOSS
Jason Allred...	TOM CO-WORKER
John Loch...	GRAHAM RUSSELL
Shane Jackman...	ACOUSTIC GUITAR PLAYER
John Hancock...	DRUMMER
Blake Adams...	KEYBOARD PLAYER
Craig Poole...	BASS PALYER

Rich Dixon...	ELECTRIC GUITAR PLAYER
Troy Dunn...	BILLY PETERSON
Shannon Engemann...	JILL PETERSON
John Lawrence...	MOTIVATIONAL SPEAKER
Julio Arcihiega...	PACO SANCHEZ
Morgan Lund...	REVERAND GOLDSMITH
Terry Woods...	ANCHORMAN
Christianne Kendall...	BOOKSTORE PATRON
Sheila Robbins...	BOOKSTORE PATRON

FILMMAKERS

Written & Directed by...	LOKI MULHOLLAND
Executive Producer...	ERIC J. RUFF
Producer...	RUSS KENDALL
Producer...	MICAH W. MERRILL
Associate Producer...	ADAM ANDEREGG
Unit Production Manager...	RUSS KENDALL
Line Producer...	CRAIG STEINER
2nd AD...	JASON RODGERS
2nd 2nd AD...	JASON ALLRED
Script Supervisor...	SUZANNE BINGHAM
Script Breakdown...	BRIAN BROUGH
Production Coordinator...	CHRISTIANNE KENDALL
Set Production Assistant...	STUART BURGESS
Set Production Assistant...	JON KENDALL
Set Production Assistant...	JAMES S ANDERSON
Set Production Assistant...	MATTHEW L HENDERSON
Set Production Assistant...	RICHARD GUBLER
Office Production Assistant...	CASSIDY PETERSON
Office Production Assistant...	EMILY ANDEREGG
Office Production Assistant...	CHRIS COPPEL
Office Production Assistant...	MEGAN EGBERT
Office Production Assistant...	RYAN PODUSKA
Production Intern...	DAN JOHNSON
Casting Director...	JEFF JOHNSON
Extras Casting...	KATHRINE COFFIELD
Extras Casting...	SHAUN MEHLING
Location Manager...	TYLER KEEGAN
Production Designer...	ANNE BLACK
Set Dresser...	KYNAN GRIFFIN
Set Dresser...	JOHN SHIRCLIFF
Set Dresser...	LEITH TARR
Set Dresser...	MERRILL BUCKLEY
Prop Master...	MATT HARRIS
Convention Set Design...	ENOCH JURGINS
Director of Photography...	RYAN LITTLE
1st AC...	MATTHEW HAMILTON
Jib Operator...	GLEN FISK
Additional Camera Operator...	MICAH MERRILL
Additional Camera Assistant...	DALAN GRANAT
On Set Still Photographer...	WAYNE WULFENSTEIN
Gaffer...	KENT FINDLAY
GE Swing...	WAYNE WULFENSTEIN
GE Intern...	MATT LONG
Key Grip...	KELLY KLINDT
Additional Grip...	CHRIS KENDRICK
Additional Grip...	SCOTT HURST
Additional Grip...	ERIC BECK
Additional Grip...	BOB CONDOR
Sound Mixer...	AARON MERRILL
Key Make Up & Hair...	JENNIFER LLEWELYN
Assistant Make Up & Hair...	TROY LUNT
Additional Make Up Assistant...	LINDEY CROW
Costume Designer...	ANNIE ROSE

Wardrobe Assistant...	CHRIS ROSE
Craft Services...	MIKE HAMMARI
Additional Craft Services...	MIKE CAPPS
Russell Lasson...	POST PRODUCTION SUPERVISOR
Ethan Vincent...	EDITOR
Ira Baker...	COMPUTER GRAPHICS
Dan Carlisle...	POST PRODUCTION SOUND
Anderson Graphics	BELIEVE LOGO

Locations Provided By

Cottonwood High School
Geneva Steel
Art City Trolley, Springville, UT
Ken Garff Motors
Hampton Inn, East Bay
Valley Inn Motel and Apartments
East Hollywood High School
Marriott Hotel
McKay Events Center
Provo City Detox Center
St. Mary's Episcopal Church
Riverside Golf Course
Crest Station
Cedarwood Stables
Quickutz, Inc.

Legal Services provided by

Carl Belliston
Kelly Crabb with Morrison & Foerster

Special Thanks

Brad Fulton at Fuel Marketing
Spring Communications
Ken Garff Motors
Brian Clifton at Redman Movies & Stories
Phillip Boyak at TV Specialists
Tom Jones at Tom Jones Recording
Adam Abel
Creative Talent Film & Model Company
Coast to Coast Talent Group, Inc.
Urban Model and Film Management, Inc
McCarty Agency
Soleil Talent Management
Talent Management Group
Craze Agency
Elite Entertainment

"BELIEVE"

UNBELIEVABLE Production

Writer and director Loki Mulholland has teamed with producers Eric Ruff, Russ Kendall and Micah Merrill to present BELIEVE, an award winning, lighthearted, yet excoriating documentary of the surreally enthusiastic world of multi-level marketing. And while the story is fictional, much of Believe's dialogue and events are based on actual experiences within the "network" marketing world. Maybe that's why none of the best known multi-level marketing companies in the world want to talk about BELIEVE.

Set in the anywhere-USA town of Springfield, BELIEVE tells the story of Adam Pendon (Larry Bagby) a struggling steel mill truck driver trying to support his family. When the mill unexpectedly closes, Adam's world is thrown upside down by his new unemployment. While worrying about the loss of his job, Adam is approached by a slick, well dressed and confident salesman, Mark Fuller (Lincoln Hoppe), who, it would seem, has a business opportunity and quick fix to Adam's financial problems.

When Adam agrees to meet Mark at a local hotel for a "business" meeting, he is introduced to the unique world of Believe Industries, a multi-level marketing company, and the people who populate it. Dan (Steve Anderson) and Sally Bretenheimer (Ann Bosler) are the loveable losers who can't succeed despite their most desperate efforts. Tom (Brian Clark) and Amy Hawks (Britani Bateman) are the super-focused couple who seem destined for success or a trip to divorce court. And Howard Flash (Jeff Olson) is the self-proclaimed reformed sinner who was living in a trailer park until the business saved his life and made him the wealthiest man in Believe.

Despite his wife's concerns, Adam joins Believe and begins to succeed despite himself. He quickly finds himself rocketing to super-stardom within the ranks of Believe as his wife grows increasingly concerned with how the business is changing her husband. When Adam realizes Believe is misleading his fellow Believers at the company's over-the-top convention he finds himself at a crossroads; does he turn a blind eye and enjoy the wealth and fame he is amassing or does he walk away from it all?

Kaleidoscope Pictures presents BELIEVE, starring Larry Bagby ("Saints and Soldiers," "Walk the Line"), Lincoln Hoppe ("Benji: Off the Leash!", "The R.M."), Jeff Olson ("The Maldonado Miracle," "Con-Air"), Craig Clyde ("Evil in Clear River," "Tripwire"), and K. Danor Gerald ("Everwood," "Sheena").

Micah Merrill ("Charly") and Russ Kendall ("Charly," "Angels in the Attic") are the producers. Loki Mulholland is the director. Eric Ruff is the executive producer. The screenplay is by Loki Mulholland. Bringing the BELIEVE world to life behind the scenes are cinematographer Ryan Little ("Saints and Soldiers", "The R.M." and "Out of Step"); and editor Ethan Vincent ("Saints and Soldiers", "Open Season").

BELIEVABLE SCREENPLAY

Behind the inexplicable enthusiasm and quasi-success stories of the fictional characters of BELIEVE, lies much more truth and actual experience than the uninitiated could possibly believe. And yet, as Loki Mulholland, the writer and director of BELIEVE puts it, he did three years of “undercover” research for the screenplay by becoming intimately involved with one of the most well-know multi-level marketing companies in the world.

“Almost everyone in America, if not the western world, has experienced multi-level marketing, whether they were directly involved as salespeople or it was Aunt Sally, Bob at church, or Nancy down the street trying to sell them some sort of lotion or potion,” says Loki Mulholland, writer and director of BELIEVE. “The inner-worlds of multi-level marketing companies are so surreal and filled with so many unique characters desperately seeking acceptance and success that it made for a perfect mockumentary subject.”

Ironically the inspiration for the film came from a song written by Mulholland years ago. “I wrote a song titled “Believe” with a catchy hook and inspirational lyrics with the goal in mind of selling it to a multi-level marketing company or a sports team to be used as a motivation tool,” said Mulholland. “I remembered the song and thought at first about making a documentary, which is my background, on network marketing. But after having had all sorts of unbelievable experiences with an MLM, I thought a “mockumentary” would allow me to compile all my ludicrous experiences into just a few central characters.”

Including all the undercover research, the screenplay for BELIEVE was developed over six years. Unlike other mockumentarians, Mulholland had his actors stick closely to their scripted parts since so many of the scenes and dialogues are based on actual experiences and conversations.

“We’ve shown this film to many people who have been deeply involved in various network marketing companies and without fail they say how accurate, in fact frighteningly so, we are in our treatment of the characters and events,” says Micah Merrill, producer. “In fact, audience members always remark that they know people exactly like BELIEVE’s characters from their own experiences with MLMs.”

BELIEVE turned out to be an incredibly challenging film for Mulholland as a first-time filmmaker. The film features over 67 speaking parts, 30 separate locations and even more sets, and a whole series of actual man-on-the-street interviews. “I must confess that I had no idea that a mockumentary is one of the most difficult film genres to execute well,” Mulholland said. “We put together a great cast and crew that worked incredibly hard with the screenplay.”

THE CAST – TRUE BELIEVERS, NON-BELIEVERS AND SOME IN-BETWEENS

ADAM PENDON

Noted character-actor Larry Bagby plays ADAM PENDON. “Larry is the perfect actor to portray Adam Pendon,” says Mulholland. “He has a deep talent for delivering an incredibly sincere performance, both in dialogue and body language. And that’s exactly what the Adam Pendon character called for.”

Pendon is a former truck driver for Springfield Steel whose entire existence was based around the steel mill until it was shut down. But then a fateful encounter with Mark Fuller, the story’s chief antagonist, and a lot of luck catapults him from trailer park to True Believer. Adam quickly becomes the poster child for success in Believe, Inc.’s multi-level-marketing world, but will his conscience survive the rigors of his easy success?

“Larry completely captured Adam’s salt-of-the-earth genuineness and even naiveté. Adam’s the big, tough, hardworking truck driver who wouldn’t hurt a fly and has always looked for the best in people even when he shouldn’t. Larry was fantastic in embodying Adam’s wide-eyed innocence and then shocking realization that not everything was as it seemed,” remarked Mulholland.

Coming off his critically acclaimed role of Shirl Kendrick in “Saints and Soldiers,” Larry has been in great demand for a number of projects for the big and small screens. Larry can currently be seen in a number of national TV spots for companies ranging from Nike and Kentucky Fried Chicken. Larry has also starred in the Academy Award®-winning Johnny Cash biopic “Walk the Line” from 20th Century Fox with Joaquin Phoenix and Reese Witherspoon.

Larry’s past roles have included a recurring role on TV’s “Buffy the Vampire Slayer” and roles on “Malcolm in the Middle,” “CSI” and “Married with Children.” In addition to his acting work, Larry is hard at work on his first solo musical album.

JEAN PENDON

Newcomer Vanessa Dehart plays Jean Pendon, a very supportive, yet concerned wife who married Adam straight out of high school. A down-to-earth, you reap-what-you-sow character, she’s always been content with being a hardworking housewife and is thrilled about the upcoming birth of she and Adam’s first child. But the loss of Adam’s job and now the surprise introduction of Believe, Inc., have left her incredibly concerned for her little family’s future. Jean will be the first to say she doesn’t trust Believe and isn’t afraid to say it.

“Vanessa gave life to the character of Jean and Jean’s love and concern for Adam,” remarked Mulholland. “She quickly becomes the more sympathetic character in the film, and it becomes readily apparent that there is much more to Jean than just a simple housewife.”

MARK FULLER

Veteran actor Lincoln Hoppe stars as Mark Fuller, the greatest success story that never was. He’s everyone’s worst multi-level marketing nightmare packaged in a slick suit and toothy grin. If it weren’t Believe, Inc., Fuller would be the poster boy for used-car sales failure. Fuller knows all the right things to say and, at least to him, has all the right answers, but his own nominal success is a façade that he himself can’t quite come to comprehend or admit.

“One look at Lincoln and we knew he was perfect for the role of Mark Fuller,” said Mulholland. “He has a Jim Carrey-like face that switches expressions in an instant — from deadly serious to a Cheshire cat grin. And Lincoln can deliver even the most ludicrous sales pitch with syrupy seriousness. If he weren’t an actor, he would be a heck of a salesman.”

Hoppe's prodigious talent has been featured in many feature films, including 2004's *Benji: Off the Leash* from Walt Disney Studios, "The R.M.," and "Return to Secret Garden." In addition to his many film credits, Hoppe has done a great deal of TV work, including roles on "Touched by an Angel" for CBS, "Everwood" for WB and "Pixel Perfect" for the Disney Channel.

Lincoln is currently a featured performer with the prestigious LA ComedySportz team and is working with the world-renowned comedy troupe The Groundlings.

BETTY FULLER

Betty Fuller is played by Jodi Russell. Betty, the ever-faithful, once had great faith in Believe. But, now, with her growing disillusionment with Believe and growing chasm between herself and husband Mark, she wishes they could leave the business. But she knows Mark would never willingly quit and she would never openly betray him.

DAN and SALLY BRETENHEIMER

Dan and Sally Bretenheimer, two of the nicest, yet most pitiful people you could ever meet, are played by Stephen Anderson and Ann Bosler, respectively. Dan's the sweetest character you could ever want to meet, one you just can't help but take pity on. Socially inept but driven to succeed, Dan has found a home at Believe, because as the old saying goes, misery loves company. He tries hard but is, inevitably, doomed to fail in the MLM world.

"Steve Anderson captured the essence of the loveable loser Dan Bretenheimer and succeeded in making him a very popular character," said Mulholland. "The second we saw Steve we knew he was Dan Bretenheimer. There was no other choice."

Sally is Dan's greatest cheerleader and just as socially challenged as he is. It's actually her fault Dan is like he is. She got her husband involved in Believe to help him come out of his shell. Little did she know that the almost inevitable failures that come with multi-level marketing can be very crushing to a fragile ego like Dan's.

Both Steve and Ann are veteran TV and motion picture character actors. Steve has been featured in numerous films, including "Clay Pigeons" and "Halloween V", and on many TV programs and made-for-TV movies, including "Everwood," "Touched by an Angel," and "Promised Land" as well as "Stephen King's The Stand," and "Siege at Alta View."

Believe is Ann's first feature film role, but she is a veteran of many TV productions including "Everwood," "Touched by an Angel," "America's Most Wanted," and "No Laughing Matter" for the USA Network.

TOM and AMY HAWKS

Skilled stage and screen performer Brian Clark plays ex-Marine turned MLM fanatic Tom Hawks. Gung-ho doesn't begin to describe Tom, who takes himself way too seriously (bordering on narcissism) and is easily influenced by other MLM true believers. Perpetually in search of a magic bullet to his financial dreams, Tom can't see past his own blind devotion and ambition to recognize the hole he's dug for him and his wife, Amy.

Brian Clark's stage and screen experience includes numerous national stage touring companies, including "Les Miserables," "Joseph and The Amazing Technicolor Dreamcoat," and "Oklahoma!" His film credits include "World's Fastest Indian," with the Academy Award®-winning actor Sir Anthony Hopkins, "Paradise" for HBO Pictures with Barbara Hershey, "Touched By An Angel" and "Everwood."

"Of all the characters in BELIEVE, I feel closest to Tom Hawks, because he is based entirely on a dear friend of mine," noted Mulholland. "What you have to know about Tom is that Believe Industries isn't the first MLM he's been involved in, or second or third for that matter. He is the ultimate true believer in network marketing — he's gone beyond faith, he's a fanatic."

"Brian did a great job of embodying Tom's hyperactive fanaticism and blind devotion —devotion that could wind up costing him what should be most dear to him — his wife Amy."

Amy Hawks is played by talented feature film actor Britani Bateman. Amy has done her best to support her husband in Believe (and a multitude of other MLMs), but now her patience has worn thin and she's tired of waiting for their "business" to succeed before she can get what she really wants.

Britani Bateman has starred and been featured in numerous independent films, including "Mobsters and Mormons" currently in production, "Everything You Want" also in production, "Sons of Provo," "Pixel Perfect" for Walt Disney, and "The R.M."

RAY STERAGO

Classically trained actor K. Danor Gerald plays conspiracy nut Ray Sterago. Ray is a recluse who believes the world (or at least a shadowy government agency) is out to get him. Ray is deeply paranoid and suspicious, and when he's not investigating the government's secret UFO projects, he's taken it upon himself to personally bring down Believe Industries.

"Ray Sterago is essentially the comic foil of BELIEVE — he's completely nuts and borderline delusional, but at the root of his paranoia lies more than just a nugget of truth," explained Mulholland. "I wrote this part with someone exactly like Danor in mind, an actor who could communicate Ray's paranoid instability yet still elicit empathy and laughs from the audience."

Danor's career was founded in the Dallas-area theatre circuit, where he built critically acclaimed credits in classic works as well as world premier texts. Notable appearances include "To Kill a Mockingbird," "The Sound and the Fury," and "Promised Land." Danor also worked on the stages of the famed Walt Disney World Resort.

On the small screen Danor has worked for Sony Pictures Television on the series "Sheena" and "Everwood", a Warner Brothers series.

MITCH HARRIS

In the role of Springfield's upwardly mobile District Attorney and consummate politician Mitch Harris is experienced character actor Craig Clyde. Harris is running for Governor and, like Ray, shares a dogged determination to bring down Believe Industries which, in his mind, is a direct route to the state house. However, deep down, Harris knows Believe, with its minions, is too powerful to completely eradicate. Instead, he is going after the man who he believes caused him to lose his bid for Senator...Howard Flash.

"It was great fun to have Craig Clyde in the movie," said Mulholland. "Craig has an amazing sense of dramatic and comic timing, and he brought his own great sense of humor to the Mitch Harris role."

Craig has appeared in over sixty-five major films and national television programs for all the major networks — as well as numerous stage roles. Film roles include the ABC Circle Films production of "Evil in Clear River," "Tripwire" for 20th Century Fox, "The Witching of Ben Wagner" for the Disney Channel, the In the Line of Duty Series "Siege At Marion" for NBC, and "The Mystery of Noah's Ark." Craig co-starred in the ABC television series "Crossroads" and appeared in various other TV programs, including ABC's "Extreme," "Nothing Lasts Forever," "Touched By An Angel," and "Promised Land" for CBS. He is a member of both Actor's Equity and the Screen Actor's Guild. He has been nominated for an IRIS award from the National Association of Television Producers and Executives.

Craig is also a writer and director who has written over forty feature film motion picture scripts. He has directed for both features and television as well as the eleven films which he has written and directed for his own company, the most recent "Miracle Dogs" for Tag Entertainment. In addition, he has directed dozens of Hollywood stars, including: Mickey Rooney, Bo Hopkins, Brian Keith, David Bowie, Wilford Brimley, John Denver, Ernest Borgnine, Stacey Keach, Rue McClanahan, Scott Baio, Kate Jackson and many more.

HOWARD FLASH

What better actor to play Believe Industries' leader Howard Flash than Jeff Olson, a veteran actor with over 20 feature film roles and over 40 TV roles on his resume? Howard is the so-called Supreme Believer in Believe Industries and has made money to burn by selling "business tools" to his vast network of downline distributors. In reality, Howard is a mediocre businessman/con artist at best who has gotten a little too comfortable living a luxurious lifestyle on other people's money.

"Jeff threw himself into the role of Howard Flash with every last bit of comedy and drama that he could muster," remarked Mulholland. "He's a great actor and completely original and I think it's apparent on screen how much fun Jeff had playing this role."

As noted above, Jeff has had a storied acting career on both the big and small screens. He has worked with such notable talents and directors as Salma Hayek and Danny Glover on their productions of "Maldonado Miracle," and "Just a Dream" respectively. In addition, he has had major roles in such box office successes as "Con-Air" and "Meet the Deedles." On the small screen, Jeff has been a featured performer on a variety of TV series and made-for-TV movies, including "Everwood," "Under Cover," "Crossroads," and "Touched by an Angel."

JON LOCH

John Loch, Believe Industries' balladeer is played by none-other than pop music superstar Graham Russell of the group *Air Supply*. BELIEVE is Russell's second feature film appearance, but he has been performing on the musical stage for over 30 years.

"Getting Graham Russell to play John Loch and perform the title song in the film were dreams come true," said Mulholland. "Graham was the consummate gentleman and professional to work with and moved heaven and earth to accommodate our shooting schedule. After his day of shooting was done, he even stuck around to perform live for all the extras we had gathered for the convention scenes. How many superstar musicians do you know that would do that?"

In 1975, Graham Russell met Russell Hitchcock while both performing *Jesus Christ Superstar* in Sydney, Australia. The two formed *Air Supply* in 1976, and from there they have gone on to produce over 20 albums, dozens of hit songs and sell more than 10 million albums worldwide. After 30 years together, *Air Supply* is still going strong and performs dozens of live shows a year throughout the world to their countless fans lovingly known as Airheads.

THE CREW – THE REAL BELIEVERS

LOKI MULHOLLAND — Writer/Director

Loki studied documentary cinema at Ithaca College and received a business degree from the University of Phoenix. While residing in his home state of Virginia, Loki was a creative partner for a small start-up production company. In 1999, Loki and his family moved to Utah where he met his eventual investor. Today, Loki runs Taylor Street Films and Believe Ventures while developing five different screenplays, three book projects and a new CD.

MICAH MERRILL — Producer

Micah received his film degree from Brigham Young University and has been an active producer since 1994 producing multiple award-winning productions, including *To Leave a Legacy* which garnered the 1999 Gold Telly Award and *The Value of Time* which won the 1999 Silver Telly Award. He was also producer of *The Touch* which won a Crystal Heart Award from the Heartland Film Festival and a CINE Golden Eagle. In addition to serving as the Media Director for Franklin Covey, a 500 million-dollar training corporation for several years, he has managed multiple projects for clients such as Franklin Covey, Usana and Living Scriptures and as such earned a well-deserved reputation for getting the most production value out of the budget, as well as treating crews and artists well. As the current VP of Kaleidoscope Pictures, Micah co-produced and edited the independent feature *Jack Weylands Charly*.

RUSS KENDALL — Producer

Russ is Vice President of Kaleidoscope Pictures where he serves as a director and producer. Russ has 12 years production experience in Feature Films, Network Television and Corporate productions. Russ was the Unit Production Manager for the theatrically released independent feature *Jack Weyland's Charly*.

RYAN LITTLE — Director of Photography

Ryan Little is the award-winning director of films as "Saints and Soldiers" and "Out of Step" and director of photography on several other films, including "The R.M." and "Singles Ward." Little was born in Canada and attended the prestigious film school at Brigham Young University. Little's work has been lauded by critics and film festival audiences alike, winning the prestigious Jimmy Stewart Crystal Heart Award at the 1999 Heartland Film Festival and Best Dramatic Film at the so-called "College Emmys", the national competition sponsored by the Academy of Television and Film. In addition, Little's film "Saints and Soldiers" was awarded best picture at over a dozen film festivals around the country including the prestigious Heartland Film Festival, Sacramento Festival of Cinema and Marco Island Film Festival. Additionally, "Saints & Soldiers" was recently nominated for Best First Feature and Best Cinematography at the 2005 Independent Spirit Awards. Ryan is currently at work on his next feature film, "Everything You Want."

ETHAN VINCENT — Editor

Ethan received a B.A in film from Brigham Young University in January 2002 and currently works as a freelance editor and writer. His body of work encapsulates nearly all major areas of film, from cinematography, acting, directing to editing. Ethan's recognition as an editor began with his work on the documentary "Truth & Conviction," a film about the life and death of German resistance fighter Helmuth Hübener. Shortly thereafter, Ethan worked on the documentary "Pioneers of Africa" as the head editor. Ethan has been actively editing freelance for such companies as Telos Productions, Kaleidoscope Pictures, Metropolis Integrated Media, Halestorm Entertainment, Excel Entertainment, Go Films and CandleLight Media. He has edited everything from commercials, cooperate promotional spots, theatrical trailers and behind-the-scenes DVD featurettes. In November 2003, Ethan was hired as an associate editor and After Effects artist by Sony Pictures Animation. His contractual work on Sony's first Computer Animated film, "Open Season" included story board animation and assembly editing. Ethan is currently at work on "Everything You Want," a romantic comedy directed by Ryan Little.

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